



JASON AGBODZA

KEYNOTE SPEAKER · SALES · LEADERSHIP · MINDSET

Inspire Belief. Drive Performance. **Lead People to Action.**

FROM CORPORATE PROFESSIONAL TO ENTREPRENEUR, SALES LEADER & SPEAKER

Jason Agbodza is an entrepreneur, keynote speaker and sales and leadership consultant who helps individuals and organisations sell more effectively, lead with confidence and turn ambition into action.

His career began in client services and relationship management at **Fidelity, J.P. Morgan and Goldman Sachs**, where he received the **Fidelity Platinum Award for Customer Service** and won **two Goldman Sachs Toastmasters Community Awards**.

In 2018 he left corporate employment to pursue entrepreneurship. Over the following seven-plus years he built and led sales organisations, developed leaders and mentored entrepreneurs, generating **seven figures in affiliate sales** and creating a sales webinar that other presenters adopted and delivered in multiple languages.

Building businesses, developing people and navigating significant personal and professional setbacks reinforced three principles that shape his work: **selling is service; great leaders develop others; and knowledge without action changes nothing.**

Today, Jason combines commercial experience, practical frameworks and authentic storytelling to challenge perspectives, inspire belief and move audiences towards meaningful action.

JASON AT A GLANCE

7-figure affiliate sales

Through sales presentations, relationship building and repeatable sales systems

7+ years of leadership

Building sales organisations, training teams and developing leaders

Fidelity · J.P. Morgan · Goldman Sachs

Client services and relationship management

Award-winning professional

Fidelity Platinum Award · 2x Goldman Sachs Toastmasters Community Award

Sales presentation expertise

Created a webinar adopted by other presenters in multiple languages



"Jason has great presence, pace and voice. I loved his audience interaction and his use of humour."

Bianca Miller-Cole · Speaker, Author & Entrepreneur



Jason's signature keynotes

01

Selling Is Service

Why the best salespeople don't just sell — they serve.

Selling is about understanding people, communicating value and helping others decide with confidence. Drawing on seven-figure affiliate sales, Jason shows how trust, relationships and service drive stronger performance.

Ideal for: sales conferences, commercial teams, entrepreneurship events

02

Leadership That Drives Performance

Great leaders don't just achieve results — they develop people who do.

Leadership isn't a title. Drawing on years of building sales organisations and mentoring leaders, Jason explores leading by example, creating belief and building a culture of accountability.

Ideal for: leadership conferences, management events, away days

03

Reset: The Art of Resilient Performance

How to rebuild belief, navigate adversity and keep moving forward.

Setbacks don't have to decide what happens next. Drawing on entrepreneurship, personal adversity and reinvention, Jason shows how to rebuild belief, regain direction and act.

Ideal for: leadership and development events, entrepreneurship, education

Corporate workshops & training

Sales Mastery: From Conversation to Conversion

Relationship building, sales psychology, prospecting, communicating value, objection handling and closing.

High-Value Sales Presentations

Structure and deliver persuasive presentations that capture attention, build belief and move audiences to decisions.

Leadership That Drives Results

Team building, motivation, mentoring, accountability and inspiring people to own their performance.

Why book Jason?

Real-world commercial experience

Global financial institutions, seven-figure affiliate sales and years of building sales organisations and developing leaders.

Engaging, relatable delivery

A commanding presence, humour, authentic storytelling and a gift for making complex ideas simple.

Practical insights that inspire action

More than motivation — lessons and frameworks audiences can apply to sales, leadership and personal development.

What people say about Jason

"When I hear you speak, I get chills... You have a unique gift in speaking, in explaining, and making things make sense. You are a brilliant encourager."

"Some people are designed and gifted for leadership, Jason, and that's most definitely you." — **Katrina Morris**, Award-Winning Entrepreneur

"You have always been an exceptional leader and I am truly appreciative of your commitment to our community, leadership and integrity." — **Regina TB**

"As a speaker, Jason excels in all areas. He speaks with passion and vigour, commanding the attention of his audience... He has an innate skill for breaking down complex information and making it immediately understandable. Also add a dash of his brilliant sense of humour and it's the perfect combination." — **Nicola Johannan**, Solicitor & Legal Consultancy Coach

Book Jason for your next event

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Instagram: @jasonagbodza

Formats: keynotes · corporate workshops · sales training ·

leadership development · sales presentation training · panels · podcasts

Based in: London, UK

Available for: UK and international engagements, in person or online